aossm™
American Orthopaedic Society for Sports Medicine

2026 SUPPORT OPPORTUNITIES

BETTER. TOGETHER.



2026 In-Person Educational Activities

2026 Annual Meeting
July 8-11
The premier educational event in orthopaedic sports medicine
WASHINGTON STATE CONVENTION CENTER
SEATTLE, WA

Specialty Day at AAOS
March 6
MORIAL CONVENTION CENTER
NEW ORLEANS, LA

Subspecialty Exam Prep Course
July 8
WASHINGTON STATE CONVENTION CENTER
SEATTLE, WA

Fellows Course
July 24-25
OLC EDUCATION & CONFERENCE CENTER
ROSEMONT, IL



Engage with AOSSM Members, sports medicine fellows, and other healthcare professionals.

The American Orthopaedic Society for Sports Medicine (AOSSM) advances its mission to improve athlete care through education, research, and collaboration.

As a sponsor, you become part of that mission. Partnership with AOSSM offers more than visibility; it provides meaningful engagement with a passionate network of sports medicine professionals. From high-impact meetings and educational initiatives to year-round digital opportunities, our sponsorships are designed to help you build authentic connections, demonstrate thought leadership, and showcase your brand where it matters most.

Together, we can advance the science and practice of sports medicine: one innovation, one collaboration, and one athlete at a time.

CONTENTS

YEAR-ROUND ADVERTISING 3
ANNUAL MEETING 6
- GRANTS / SCHOLARSHIPS 7
- COLLATERAL 8
- THOUGHT LEADERSHIP / PRESENTATIONS 9
- BRANDING & ADVERTISING 10
- ACTIVITIES 13

OTHER IN-PERSON EDUCATION 14
EASY REIDER PODCAST 16
2026 SPONSORSHIP BENEFITS 18
AOSSM MEMBER DEMOGRAPHICS 20

For information about these opportunities or to create a custom package, contact:

Melanie Stanton, CAE, CFRE
Senior Director of Development & Individual Giving
Direct: 847.655.8651 | Email: melanie@aossm.org



YEAR-ROUND
ADVERTISING

Sports Medicine Update

Sports Medicine Update (SMU) is AOSSM's quarterly digital magazine spotlighting the latest Society news, educational resources, and innovations shaping orthopaedic sports medicine. SMU delivers timely insights to more than 4,253 healthcare professionals via email. With an average of 20,640 page views, this dynamic publication connects readers through insightful, member-driven content and cutting-edge updates.

Advertising with SMU means aligning your brand with trusted expertise and gaining visibility across the Society's global network through a high-impact digital platform.

SMU is open-source; nonmembers have access to the content.

Sponsored Advertorial

$3,000 per article

We welcome your voice in an upcoming issue of SMU! Share your insights, stories, and innovations with our readers (subject to AOSSM approval).
Submission details:

- Up to 750 words.
- At least one image per article required (up to three accepted).

Digital Display Advertising

$2,500 per issue or $12,000 for one year

Showcase your brand where members are most engaged! Your package includes a cover-page banner ad, sidebar ad in the article of your choice, and a banner ad in the email announcing the issue availability. Ads remain active for one year from the issue's release, and you'll receive quarterly performance metrics to see how your message connects with readers.

Commitment Deadlines

2026 ISSUE/DATE	ADVERTORIAL DEADLINE	ADVERTISING DEADLINE
MARCH 13	JANUARY 16	JANUARY 30
JUNE 12	APRIL 17	MAY 1
SEPTEMBER 11	JULY 17	JULY 31
DECEMBER 11	OCTOBER 16	OCTOBER 30

SPORTS medicine UPDATE



Early Careerists Reception and Nightcap Meetings

$10,000

Nightcaps are virtual AOSSM meetings aimed at providing AOSSM Members under the age of 45 information to build their practice and develop leadership skills. These are informal, relaxed meetings designed for the exchange of ideas.

Mailing List / Email List Rental

$5,000 Per Email

Have AOSSM connect you with thousands of engaged sports medicine professionals. You provide the message (subject to AOSSM approval), we distribute a specially-branded email. Great for announcing educational activities and product launches.

Easy Reider Podcast

Packages start at $1,500

See page 17 for more details

OJSM Editor-in-Chief, Dr. Bruce Reider, interviews high-profile leaders in orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine. Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.

COMING SOON: The AOSSM Career Center
Reach ambitious sports medicine professionals with digital advertising on AOSSM's newest platform. Contact Melanie at melanie@aossm.org, 847.655.8651 to be first in line.

AOSSM Website Ads

www.sportsmed.org
$2,000 Three months
$3,500 Six months
$6,000 Twelve months

AOSSM accepts website advertising. Ads are available on select webpages. Art and links may be changed once per month.

Website Retargeting Solutions

Three months:
$2,500 for 25,000 impressions
$4,000 for 50,000 impressions
$7,500 for 100,000 impressions

Leverage AOSSM's website traffic to deliver your message, even after visitors have left the site! Use a retargeting package to place your ad on thousands of sites, enhancing your brand awareness and driving traffic to your site.

As of November 1, 2025, AOSSM digital advertising reaches more than 100,000 healthcare professionals every month with an average of 40% growth every month.

AOSSM First-Year Candidate Membership

$60,000

Every year, more than 200 new fellows begin work in a program in the U.S. or Canada. With your support, they will receive their first year of AOSSM Candidate Membership for free! Your organization receives an acknowledgment on the AOSSM website and in communications with AOSSM Members; a complimentary exhibit table at the AOSSM Fellows Course; and a list of new Candidate Members with their mailing addresses. You are welcome to include a message from your organization in targeted emails.



ANNUAL MEETING

AOSSM Annual Meeting At-a-Glance

- More than 2,400 participants, including more than 1,500 of the top sports medicine healthcare professionals.
- More than 30 countries represented (94% U.S. based).
- 55% of participants devote at least 40% of their time to sports medicine.
- Dedicated time for industry activities and exhibits.

General Session Presidential Guest Speaker

$25,000

Commitment Deadline **May 13, 2026**

All meeting participants gather to be inspired by the Presidential Guest Speaker every year. Your support will be publicly recognized from the podium, in signage outside the session room, and in annual meeting promotional materials.

General Session Game Changers

$10,000

Commitment Deadline **May 13, 2026**

Meeting attendees all gather to hear about practice-changing information from the field. Game Changers deliver ideas or procedures that will shift the paradigm of sports medicine. Your support will be publicly recognized from the podium, in signage outside the session room and in annual meeting promotional materials.

Instructional Courses

$6,000 each

Commitment Deadline **May 13, 2026**

These sessions provide an in-depth look at a variety of topics in the form of case-based studies or didactic lectures. Sponsorship for each Instructional Course includes two complimentary registrations.

Resident Scholarships

$1,500 per scholarship

You are invited to fund more than one scholarship.

Commitment Deadline **March 25, 2026**

Help shape the future of sports medicine by supporting resident scholars. Many residents lack funding to attend the Annual Meeting, and your sponsorship makes their participation possible. The Early Career Member Committee reviews and selects recipients. Sponsors are recognized in marketing and announcements. Sponsors may also request a meeting with the recipient.

EXCLUSIVE SPONSORSHIP
Registration Bag
$18,000 *Commitment Deadline* **March 13, 2026**

Provide attendees with a bag that is used every day and features your company name and logo alongside the AOSSM logo. AOSSM selects the bags and manages the order.

EXCLUSIVE SPONSORSHIP
H2 Go!
$15,000 *Commitment Deadline* **March 13, 2026**

Provide attendees with a water bottle that is used every day and features your company name and logo alongside the AOSSM logo. AOSSM selects the bottle and manages the order.

EXCLUSIVE SPONSORSHIP
Badge Lanyards
$15,000 *Commitment Deadline* **March 13, 2026**

Have your company logo appear on Annual Meeting neck lanyards, alternating with the AOSSM logo. All attendees receive a lanyard and will wear your logo with pride throughout the meeting.

EXCLUSIVE SPONSORSHIP
Hotel Key Cards
$15,000 *Commitment Deadline* **March 13, 2026**

Have your message appear on hotel key cards given to all annual meeting attendees staying at the headquarters hotel. Key cards are used every day and your message will be prominently featured. (AOSSM reserves the right to review and approve the message).

EXCLUSIVE SPONSORSHIP
The Write Stuff
$15,000 *Commitment Deadline* **March 13, 2026**

Gain lasting visibility with AOSSM attendees by placing your company's logo or message (subject to AOSSM approval) on high-quality pads and pens distributed at the Annual Meeting. Among the most requested items during the Annual Meeting, these branded materials are essential for note-taking and are used throughout the conference and beyond, ensuring sustained exposure for your brand among key professionals in sports medicine. This exclusive sponsorship opportunity helps you make a memorable impact with every note and idea attendees record.

EXCLUSIVE SPONSORSHIP
Coffee Collars
$18,000 *Commitment Deadline* **May 11, 2026**

Coffee cup sleeves offer an eye-catching vehicle for your company's message. Sleeves will be used for complimentary beverages during breakfasts and beverage breaks throughout the Annual Meeting.

You design the sleeves, AOSSM approves the design, orders the sleeves, and ships them to the Washington State Convention Center.

Lunch-and-Learn

Commitment Deadline **May 11, 2026**

$30,000

AOSSM provides a meeting room and standard audio/visual equipment for sponsored sessions. Includes room set for up to 100 people, up to 60 minutes for presentation, marketing, a listing in the Final Program and on the AOSSM meeting website, mobile app, and much more. AOSSM provides lunch for up to 100 learners.

Platinum Elite Sponsors have exclusive access to this sponsorship opportunity until April 1. If times remain available after April 1, AOSSM will make this opportunity widely available.

Training Center

Commitment Deadline **May 11, 2026**

$12,000 **30-minute presentations**

Use this session to offer meeting attendees a deep-dive into your latest product or service for the sports medicine community. Training Center theaters are located in high-traffic areas. Includes a listing in the Final Program and on the AOSSM meeting website, mobile app, and much more.

LIMITED AVAILABILITY

Residents and Fellows Forum

Commitment Deadline **May 11, 2026**

$12,000 **co-sponsorship**

$20,000 **exclusive sponsorship**

Connect with the next generation of sports medicine professionals by sponsoring the Residents and Fellows Forum, a dynamic half-day session on Thursday, July 9. This unique opportunity includes exclusive access to listen to key discussions and actively engage by leading round-table discussions with residents and fellows. This interactive format allows you to share insights, foster connections, and enhance your brand's visibility among emerging leaders in the field.

The Breakfast Club

Commitment Deadline **May 11, 2026**

$15,000

Use this 45-minute session on Friday morning to offer a deep dive into your latest product or service for the sports medicine community. The Breakfast Club session rooms are located in the AOSSM education space.

Sessions are available on Friday, July 10, 7:00 - 7:45 am. AOSSM provides a meeting room and standard audio/visual equipment. Includes room set for up to 100 people and up to 45 minutes for presentation, marketing, and a listing in the Final Program, on the AOSSM meeting website, mobile app, and much more. AOSSM provides breakfast for up to 100 learners.

EXCLUSIVE SPONSORSHIP

Registration Sponsor

Commitment Deadline **January 5, 2026**

$25,000

This high-impact, high-visibility opportunity includes a banner ad on the Annual Meeting registration page and a click-thru banner ad on emails sent to meeting registrants (registration confirmation, check-in reminders, and show updates).

LIMITED AVAILABILITY

Escalators

Commitment Deadline **May 1, 2026**

$22,000 full branding
$18,000 glass only

You provide the art, we provide the canvas! Meeting attendees will see your branding as they move between sessions. Different sets of escalators will be used to access all levels of AOSSM programming at the venue.

Movin' On Up

Commitment Deadline **May 1, 2026**

$12,000

As meeting attendees enter the AOSSM meeting space and when they move to their concurrent sessions each day, they will see your message next to the escalators connecting the registration area and the meeting space. You provide the art, we take care of the rest!

Make an Entrance

Commitment Deadline **May 1, 2026**

$20,000

Make an impact as soon as meeting attendees enter the AOSSM space. Window clings with your organization's message will greet people arriving at registration and for the General Sessions. Clings measure 117" W x 80"H.

Glass and Other Branding

Commitment Deadline **May 1, 2026**

Starting at $5,000

Meterboards and Other Signage

Commitment Deadline **May 1, 2026**

Starting at $2,000

Contact Melanie Stanton, CAE, CFRE for pricing and information at melanie@aossm.org; 847.655.8651.

LIMITED AVAILABILITY

Meeting Pods

Commitment Deadline **March 26, 2026**

$7,500 six available

Attendees will find a quiet, comfortable personal meeting space where they can hold small group meetings, catch up on emails, or make phone calls. Include your branding and add a QR code that attendees can scan to learn about your products or services.

Podcast Theater

Commitment Deadline **May 1, 2026**

$15,000

Have your branding on the structure and your company's name announced as a sponsor. The podcast theater is located in the exhibit hall where guests are interviewed by AOSSM's very own Dr. Bruce Reider for the Easy Reider Podcast series.



Room Drops

Commitment Deadline **May 27, 2026**

$8,000 outside door delivery

$10,000 inside room delivery

AOSSM will arrange for materials, provided by your organization, to be delivered to the hotel rooms of each meeting attendee in the AOSSM room block at the headquarters hotel (typically about 900 people). Sponsor supplies the materials to be delivered. AOSSM must approve the materials in advance.

Daily Email Update

Commitment Deadline **June 19, 2026**

$3,500 per day

$12,000 all four days

Reach all meeting attendees! Choose one day or every day to feature your organization during the meeting. Daily sponsorship includes a click-thru banner ad on the email that meeting attendees receive every morning, highlighting the special events of the day.

EXCLUSIVE SPONSORSHIP

WiFi

Commitment Deadline **June 19, 2026**

$20,000

Support this high-visibility opportunity to have your message appear on the splash page when attendees log on to use WiFi.



Meeting and a Movie

Commitment Deadline **May 11, 2026**

$20,000 Exclusive Use

$15,000 Shared Use

Use a video (or PowerPoint deck) to highlight your message. AOSSM is placing video screens throughout the meeting space. Use a screen exclusively throughout the three days of the meeting with your display playing on a loop. Shared use provides you with 10 seconds of time playing on a loop with messages from other organizations.

EXCLUSIVE SPONSORSHIP

Meeting App

Commitment Deadline **May 20, 2026**

$17,500

The AOSSM Annual Meeting app is where attendees find all current information about educational sessions, exhibit hall activities, sponsors, meetings, awards, social events, and more. Secure this sponsorship and receive:

- Full screen splash screen which displays every time the app launches.
- Sticky banner ad on the home screen, linking to a home page or to your booth description in the app.
- One additional in-app banner ad.
- Banner ad in the app launch email sent to attendees.
- Your logo or message (approved by AOSSM) on app signage on-site.

Hotel Welcome

Commitment Deadline **June 1, 2026**

$3,500 per day (up to four days available)

Your presentation or video can be available on televisions in all meeting attendees' headquarter hotel rooms. You decide the content and the length of the piece (pending approval by AOSSM and the hotel), we provide the audience.

Exhibit Tracker Email

Commitment Deadline **June 24, 2026**

$4,500

Reach attendees *after* the show: The Exhibit Tracker Email is a personalized email that is sent to all attendees following the meeting. The email thanks them for participating and includes a list of booths they visited. Your click-thru banner will by displayed for every attendee, even if they did not scan their badge at your booth.

Meeting App Banner Ad

Commitment Deadline **June 30, 2026**

$2,000

The AOSSM Annual Meeting app is a high-visibility tool used by attendees. Feature your banner ad on the app, compatible with all devices.

LIMITED AVAILABILITY

Push Notification

Commitment Deadline **June 30, 2026**

$2,500

Send a message to attendees through the meeting app. Invite them to visit your booth, congratulate award winners, highlight a new product line — the possibilities are endless! (Message to be approved by AOSSM.)

Scavenger Hunt

Commitment Deadline **May 1, 2026**

$500

Make your booth a featured stop! Meeting attendees will join the AOSSM 2026 Scavenger Hunt in The Field House. You provide a multiple-choice question with up to four answers, intended to familiarize learners with your products and services. AOSSM provides a sign for you to display at your exhibit, which meeting attendees scan to see your question. The winner will have answered the most questions correctly.

VIP Activity

Commitment Deadline **May 1, 2026**

Prices Vary

Enhance your connection with meeting attendees. Let AOSSM plan a private activity for you on Wednesday, July 8, the day before the meeting launches. AOSSM will invite meeting attendees on your behalf (you may choose whether to cultivate your own invitation list or have AOSSM do it for you), delivering networking time with current and prospective customers. You can offer to host a glass blowing class, a local hike, or a city tour. **Contact Melanie at melanie@aossm.org or 847.655.8651 for more information.**

Saturday Night Event

Commitment Deadline **May 30, 2026**

Exclusive Sponsorship

$50,000

Co-Sponsorship

$20,000

Always a highly anticipated event, attendees and their families will enjoy an evening of food, drinks, and entertainment. Nearly 800 people will attend this closing-night event. Sponsors will be recognized in all Annual Meeting promotional materials.

VJSM Fellows Video Challenge

Commitment Deadline **May 30, 2026**

Exclusive Sponsorship

$12,000

Co-Sponsorship

$5,000

Showcase your organization to the brightest emerging talent in sports medicine by sponsoring the prestigious VJSM Fellows Video Challenge. This annual competition invites sports medicine fellows and residents to present their innovative, research-focused video submissions, with top entries selected for live presentation at the Annual Meeting. As a sponsor, your brand will be prominently featured through walk-in slides at the live event, name and logo inclusion on marketing emails and ad space in the Video Journal of Sports Medicine (VJSM), a leading online, open-access journal. Additionally, sponsors may speak for up to two minutes at the session's start and provide company materials at the entrance, fostering direct engagement with an audience eager for cutting-edge ideas and advancements.

Exhibit Booth Enhancement Packages

Commitment Deadline **June 8, 2026**

$5,000 **Food Package**

$7,000 **Beverage Package**

Offer meeting attendees a warm welcome at your booth. AOSSM will position food stations and/or bars inside your booth space during the Opening Party on Thursday, 5:00 - 6:30 pm. You don't need to do a thing! We'll place the order and ensure it is at your booth before the reception.



OTHER IN-PERSON EDUCATION

Specialty Day at AAOS March 6

Final art due **February 2, 2026**

$3,000 per full-page ad

Place an advertisement in the printed program book to promote your products or services. The AOSSM 2026 Specialty Day, which draws hundreds of learners, will be offered in partnership with the Arthroscopy Association of North America and the Pediatric Orthopaedic Society of North America.

Subspecialty Exam Prep Course July 8

Commitment Deadline **May 13, 2026**

$6,000

AOSSM will provide course participants with informational materials from your organization and comfort items to make studying more tolerable. Sponsors may contribute polo shirts, mugs, tote bags, informational flyers/brochures or other materials (with AOSSM approval).

Fellows Course July 24-25

Commitment Deadline **June 17, 2026**

$20,000 demonstration with exhibit table

$5,000 exhibit table only

$7,500 check out station in OLC Lab

This bootcamp-style course includes lab and didactic experiences for incoming sports medicine fellows. Full sponsorship includes an exhibit table and a 15-minute product demonstration during the program.

LIMITED AVAILABILITY

Boosting Orthopaedic Leaders' Development (BOLD) Program Co-Sponsor

Contact Melanie for information

$50,000 per year with a 2-year commitment

BOLD (Boosting Orthopaedic Leaders' Development) is AOSSM's exclusive leadership program for early career members under 45. It's designed to empower, elevate, and connect the next generation of sports medicine surgeons.

Your support grants direct access to the selected Playmakers—an opportunity to share insights on when, how, and why to engage with industry partners. Partner with tomorrow's leaders by getting involved in BOLD.



EASY REIDER PODCAST

SUPPORT PACKAGES

OJSM Editor-in-Chief, Dr. Bruce Reider, interviews high-profile leaders in orthopaedic sports medicine to delve into their personal stories and explore their insights in the world of sports medicine. Every month, a different luminary is featured. With as many as 1,960 and an average of 364 downloads per episode, this is a unique opportunity to align with AOSSM and expand your visibility among sports medicine healthcare providers.



BENEFITS

	12-month sponsorship $10,000	6-month sponsorship $6,500	3-month sponsorship $4,000	Single podcast $1,500
Pre-roll audio ad* before each episode (provided by sponsor), up to 20 seconds	✓	✓		
Pre-roll audio ad* (provided by sponsor), up to 10 seconds			✓	✓
Branding on signage during live event recordings	✓	✓	✓	
Click-through logo on email when episodes are released	✓	✓	✓	✓
Acknowledgment by Dr. Reider at the beginning and conclusion of each episode	✓	✓	✓	✓
Visible acknowledgment in the podcast description on the podcast library page with sponsor's logo	✓	✓	✓	✓
Visible acknowledgment in the AOSSM society newsletter that promotes the podcast	✓	✓	✓	✓
Visible acknowledgment on the 300x250 banner ad, which will include sponsor's logo, promoting the podcast on the *AJSM* and *OJSM* websites	✓	✓	✓	
Visible acknowledgment on the print ads in regular issues of *AJSM* and *Sports Health* promoting the podcast, which will include sponsor's logo	✓	✓	✓	

**AOSSM must approve copy in advance*

YEAR-ROUND

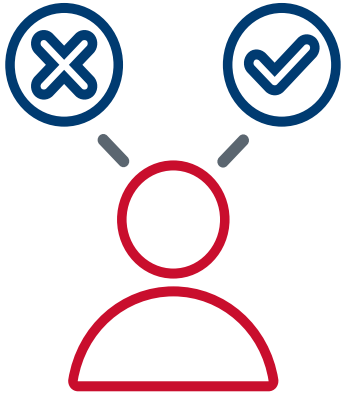


2026
SPONSORSHIP BENEFITS

CONNECTIONS	Platinum $125,000 +	Gold $75,000 - $124,999	Silver $25,000 - $74,999	Bronze $10,000 - $24,999
Invitations to the Board of Director's Dinner during Annual Meeting	2			
Invitations to the Corporate Advisory Group Meeting in the fall (includes dinner with the Board of Directors)	2			
Leadership visit to your company headquarters (on request and pending schedule availability)	*			
Complimentary Annual Meeting Exhibitor Badges (over and above those allocated by your exhibit space agreement)	3	1		
Use of the Annual Meeting attendee mailing list	*	*	*	*
First access to sponsorship opportunities, such as Lunch-and-Learns	*			
OUTREACH				
Available discounts for Education With a Purpose activity listings	*			
Access to AOSSM member email list	*			
Hyperlink logo on sportsmed.org - AOSSM's website	*	*	*	name only
Banner ad in **Action and Updates** newsletter	*	*		
Verbal recognition at Board of Directors Dinner during the Annual Meeting	*			
Verbal recognition during Specialty Day	*			
VISIBILITY				
Use of corporate sponsor logo	*	*	*	
Logo recognition on Annual Meeting signage	color logo	color logo	color logo	name only
Recognition in AOSSM materials throughout the year	color logo	color logo	color logo	name only
Logo recognition in Annual Meeting promotional materials	*			

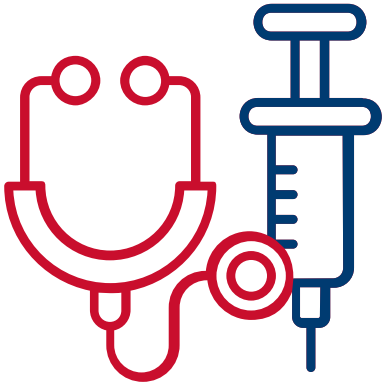


MEMBER DEMOGRAPHICS



95%
OF MEMBERS ARE THE DECISION MAKERS OR HAVE INPUT IN DECISIONS

- Purchases used by colleagues in treating patients
- Purchases used by athletes/ patients in their care



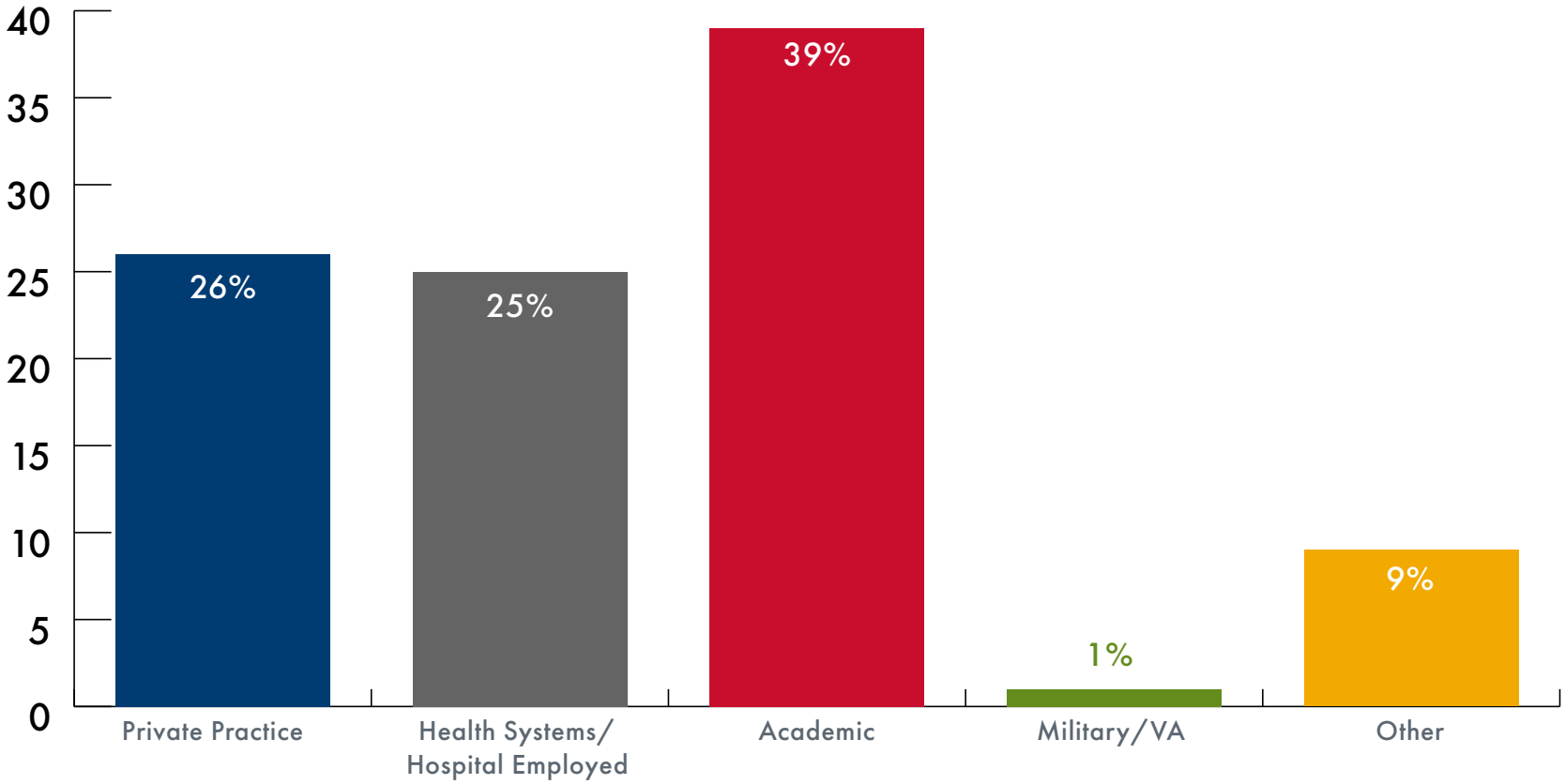
RESPONDENTS IN PRIVATE PRACTICE

are more likely to be sole decision makers.

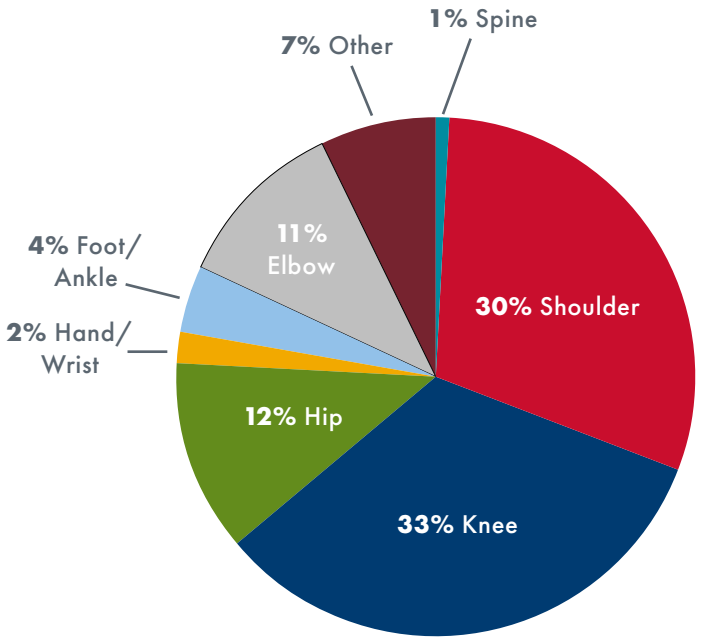


Respondents with 10 or more years
IN PRACTICE ARE MORE LIKELY TO BE SOLE DECISION MAKERS.

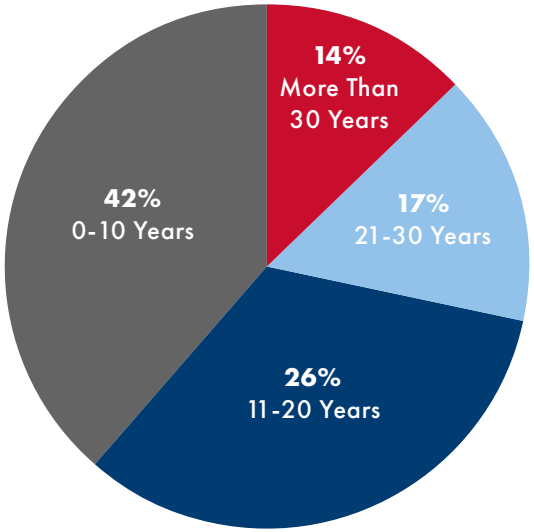
Primary Work Setting



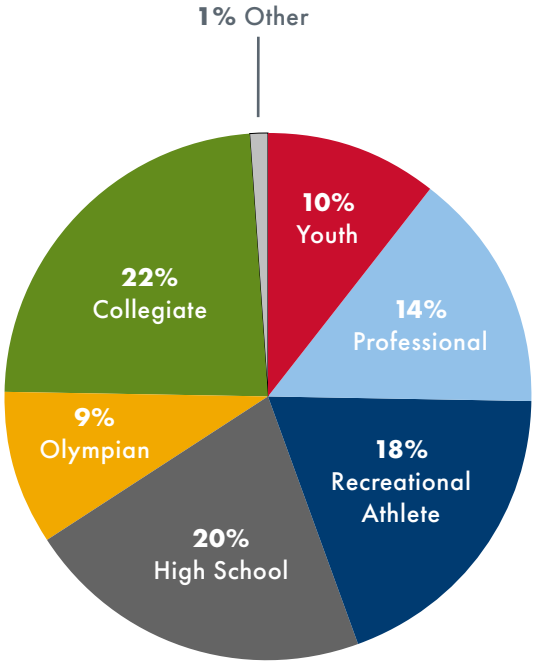
Specialty:



Years in Practice:



Level of Competition:





aossm™
American Orthopaedic Society for Sports Medicine

2026 SUPPORT OPPORTUNITIES

CREATE A UNIQUE SPONSORSHIP PACKAGE

Contact Melanie Stanton, CAE, CFRE
at melanie@aossm.org or 847.655.8651
9400 Higgins Road Suite 300 | Rosemont, Illinois 60018
www.sportsmed.org | melanie@aossm.org